

## A Lasting Legacy

In 1988, Bill and Jessie formed The Willard G. Pierce and Jessie M. Pierce Foundation as a way to give back to the people and community that meant so much to them. The Foundation gave numerous grants to Barry County non-profit organizations. Bill and Jessie passed away in 1998, but just prior to their deaths, the idea of building an environmental education center was conceived while visiting a friend's house and enjoying the natural beauty of Barry County.

In August of 1998, a parcel of 555 acres in Baltimore Township was purchased and protected by a conservation easement held by the Southwest Michigan Land Conservancy.

Later, the Institute purchased four additional parcels, bringing the total to 661 acres. Construction of the facilities began that same year and was completed by February of 2001. The Institute, a mix between a nature center and biological field station, began developing programs to serve the community while also building partnerships with area colleges and universities to serve their faculty and students.



Pierce Cedar Creek Institute is very blessed to have an endowment set up by founders, Bill and Jessie Pierce, which generates income used to support the Institute; however, additional funding and resources are needed as the Institute continues to expand its programs.

*Pierce Cedar Creek Institute  
promotes environmental  
education, research,  
preservation, and  
appreciation.*

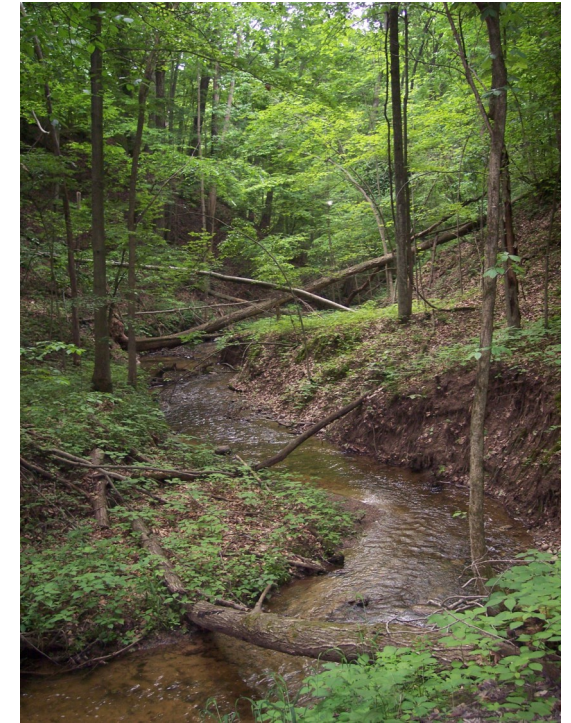


**Pierce Cedar Creek Institute**  
for environmental education

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[www.cedarcreekinstitute.org](http://www.cedarcreekinstitute.org)



## Corporate Membership Program



*Never doubt that a small group of thoughtful,  
committed citizens can change the world; indeed, it  
is the only thing that ever has.*

- By Margaret Mead

## Continue the Legacy

The Corporate Membership program will provide valuable support to Pierce Cedar Creek Institute to reach its mission to promote environmental education, research, preservation, and appreciation. As a corporate member you will help protect the natural beauty of Barry County and provide important educational opportunities to residents of southwest Michigan.



Help carry on Bill and Jessie Pierce's legacy by becoming a member of the Corporate Membership Program and create a legacy for your company.

## Levels of Support

### 1<sup>st</sup> level - \$250 – Eastern Bluebird

- One family membership
- Corporate subscription to the Institute's quarterly newsletter, *Naturally Speaking*
- Two brunch passes
- \$5 discount on Pierce Cedar Creek Institute membership for employees
- Recognition on Pierce Cedar Creek Institute's website (name listed on Corporate Membership page)
- Recognition in the *Naturally Speaking* newsletter

### 2<sup>nd</sup> Level - \$500 – Sandhill Crane

- One family membership
- Corporate subscription to the Institute's quarterly newsletter, *Naturally Speaking*
- Four brunch passes
- \$5 discount on Pierce Cedar Creek Institute membership for employees
- Recognition on Pierce Cedar Creek Institute's website (logo on Corporate Membership page)
- Recognition in the *Naturally Speaking* newsletter
- Invitation to "Employee Family Night" at Pierce Cedar Creek Institute
- Two passes to Pierce Cedar Creek Institute's annual fundraiser event

### 3<sup>rd</sup> Level - \$1,000 – Henslow's Sparrow

- Two family memberships
- Corporate subscription to the Institute's quarterly newsletter, *Naturally Speaking*
- Six brunch passes
- \$5 discount on Pierce Cedar Creek Institute membership for employees
- Recognition on Pierce Cedar Creek Institute's website (logo with hotlink on Corporate Membership page)
- Recognition in the *Naturally Speaking* newsletter
- Invitation to "Employee Family Night" at Pierce Cedar Creek Institute
- Four passes to Pierce Cedar Creek Institute's annual fundraiser event
- Free facility rental for a corporate function during business hours (Room rental only)

## Corporate Membership Application

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Company Phone Number: \_\_\_\_\_ Contact Phone Number: \_\_\_\_\_  
Company Website Address: \_\_\_\_\_ Contact Email Address: \_\_\_\_\_  
Number of employees: \_\_\_\_\_

Level of Support:  \$250 - Eastern Bluebird  \$500 - Sandhill Crane  \$1000 - Henslow's Sparrow

Form of Payment: Check:  Cash:  Credit Card:

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Please invoice:  Direct invoice to: \_\_\_\_\_

Please mail to: Pierce Cedar Creek Institute  
701 W Cloverdale Rd  
Hastings MI 49058

